

2020 Survey Results

One hundred residents of Blanco and the immediate surrounding area voluntarily filled in the questionnaire modeled after the questionnaire done in 2002. Below are the basic findings. Please note that more data can be extrapolated from the spread sheet such as breaking down the responses by age group or area of residence. Please note that some respondents did not answer all the questions

| Respondents. Age | Percent |
|----------------------|---------|
| High School Seniors. | 50% |
| 19-34 | 9% |
| 35-49 | 6% |
| 50-64 | 22% |

Number of Years Lived in the Blanco Community

| Years | Percent |
|---------------|---------|
| Less than 2 | 10% |
| 2 to 5 | 17% |
| 6 to 10 | 16% |
| 11 to 20 | 34% |
| 20 plus years | 15% |

Why do you live in Blanco (More than one answer could be chosen)

| Reason | Percent |
|------------------------|---------|
| Family | 46% |
| Location | 66% |
| Job | 17% |
| Good family atmosphere | 64% |

Other comments included ambiance of town and Park, and life style

Where do you work

| Location | Percent |
|----------------------------|---------|
| Austin | 4% |
| Blanco | 42% |
| Canyon Lake | 1% |
| Fredericksburg | 2% |
| Johnson City | 3% |
| San Antonio | 4% |
| Retired or did not respond | 44% |

Should the City encourage Economic Development

No 29%
Yes 43%

The City of Blanco should focus its resources on

| Focus | Agree | Disagree |
|--------------------------------------|-------|----------|
| Helping local businesses | 68% | 18% |
| Expand recreation Facilities | 67% | 5% |
| Revitalizing downtown | 63% | 3% |
| Attracting new Businesses | 62% | 9% |
| Improving roads | 82% | 2% |
| Expanding housing options | 47% | 14% |
| Protecting/enhancing town appearance | 79% | 3% |
| Improving the water system | 70% | 2% |

Walkability was a concern for many – speed of traffic and condition of/lack of sidewalks. Animal control was also a concern

What new or improved facilities/activities would enhance your living experience

Dining was the number one choice with 36%

Historic architecture was the least chosen with 25% ranking it number 5 on a 1 to 5 scale

| Facility/ Activity | Ranking Percentage | | | | |
|-----------------------|--------------------|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 |
| Recreation | 15% | 13% | 20% | 28% | 3% |
| Shopping | 16% | 12% | 20% | 16% | 15% |
| Entertainment | 17% | 16% | 13% | 14% | 16% |
| Dining | 30% | 22% | 10% | 7% | 3% |
| Historic Architecture | 11% | 10% | 13% | 6% | 25% |

A City swimming pool and recreation facilities for seniors were often mentioned. Increased daycare capacity was a concern. “Great infrastructure and a well maintained city will attract business that will generate tax revenue” (Quote from respondent on questionnaire)

The City of Blanco should

| Task | Agree | Disagree | Most important |
|---|-------|----------|----------------|
| Annex Land for development | 26% | 27% | 7% |
| Assist in promoting local businesses | 72% | 1% | 19% |
| Encourage businesses through incentives | 53% | 12% | 9% |
| Promote new housing | 44% | 27% | 12% |
| Provide park facilities and activities | 73% | 2% | 12% |
| Improve zoning code | 46% | 8% | 7% |
| Require annexation when providing utilities | 27% | 8% | 2% |
| Limit residential growth | 39% | 26% | 6% |
| Limit commercial growth | 35% | 28% | 9% |
| Limit industrial growth | 46% | 10% | 3% |
| Update the official city map | 48% | 1% | 2% |

Of the above list, 19% of the respondents considered promoting local businesses as the most important with new housing and park facilities and activities coming in seconds with 12% each. Only 2% felt that updating the city map was of prime importance and only 2% thought annexation should be required when utilities are provided. Encouraging a wide variety of integrated housing was emphasized in comments.

Businesses in Blanco would benefit from

| Activity | Agree | Disagree |
|---|-------|----------|
| Broadening the mix of retail businesses | 60% | 2% |
| Expanding business hours | 39% | 11% |
| Attracting more dining establishments | 84% | 1% |
| New tourist friendly businesses | 54% | 5% |
| Improving sidewalks and lighting | 75% | 2% |
| Attracting new Tourists | 36% | 12% |
| Marketing Blanco's heritage | 45% | 8% |

The City should protect the historic heritage of Blanco by

| Activity | Agree | Disagree |
|--|-------|----------|
| Planning development with an emphasis on historic assets | 53% | 7% |
| Developing design guidelines based on Blanco's historic architecture | 56% | 7% |
| Using its Historic assets as key factors in a Comprehensive Development Plan | 50% | 7% |

New Businesses needed in Blanco ordered by percent ranking

| Business | Percent |
|--|---------|
| Restaurants | 78% |
| Retail | 64% |
| Medical/Dental facilities | 50% |
| Fast food establishments | 37% |
| Primary employment (Manufacturing or Industrial like Klepec, Cox Paving, PEC) | 32% |
| Professional (insurance, Banking, Beauty/barber Shops/Car Repair) | 20% |

39% of respondents were not happy with the internet services available to them. 47% were satisfied with their service.

In other comments, it was apparent that the citizens of Blanco love their small, friendly town where people care about one another and do not want to see that change.